



Privacy and Cookie Policy for Kids

This Child Privacy Policy is formulated, simplified and edited for children. Please Note that the legal basis for Privacy at BrainySpinach Math is BrainySpinach Math's Privacy Policy.

The following information provides a simple overview of what happens to your personal data when you visit our website and use our services. Please take a few moments to read this privacy policy carefully to understand our policies and practices regarding your personal data and how we process it.

Time it takes you to read this policy: 15 minutes

Who to ask when you have questions: Your Parents or us per email

When you are Online

When you are Online, please remember to:

- follow the rules your parents or guardian set for your use of the internet;
- never post or trade personal pictures;
- never reveal personal information, such as address, phone number, or school name or location without the permission of your parents or guardian;
- use only a screen name and don't share passwords (other than with your parents or guardian).
- never agree to get together in person with anyone met online without parent approval and/or supervision.
- never respond to a threatening email, message, post, or text.
- always tell a parent or other trusted adult about any communication or conversation that was scary or hurtful;

This policy explains you how your personal information is collected, used and disclosed by us and it also tells you how you can access and update your personal information.

What is Personal data?

Personal data is any information that relates to an identified or identifiable living individual. Different pieces of information, which collected together can lead to the identification of a particular person, also constitute personal data.

The GDPR and the UK's DPA protects personal data regardless of the technology used and applies to both automated and manual processing of your data. It also doesn't matter how the data is stored – in an IT system, or on paper; in all cases, personal data is subject to the protection requirements set out in the GDPR and the UK's DPA.

How do we collect personal data

We collect data from you or about you when you:

- On the one hand, your data is collected when you provide it to us. This may, for example, be data that you enter in a contact form.
- On the other hand, data is collected automatically or with your consent or your parents or guardian consent by our IT systems when you visit the website. This is mainly technical data (e.g., internet browser, operating system or time of page view). This data is collected automatically as soon as you enter this website.



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Personal data we collect about you

Depending on how you interact with us, we collect different types of information from you.

This includes for example your:

- name,
- email address,
- login ID,
- screen name,
- password,
- age or age group,
- hobbies,
- interests.
- Content you create and share with us.

We also collect information about the computer system or other technological device you use to access any of our websites, such as the IP (Internet Protocol) address used to connect your computer or device to the internet, the operating system type and web browser type and version.

If you access our website through a mobile device such as a smartphone, the information collected also includes, where permitted, your phone's unique device ID, advertising ID, geographic location and other similar mobile device data.

When you navigate and interact with our websites, we use automatic data collection technologies to collect certain information about your actions. This includes, for example, information about which links you click, which pages or content you view and for how long.

Sensitive Personal Data

We will never ask you for sensitive personal data. Where it is necessary to process your sensitive personal data for any reason, we will ask your parents or guardian.

Cookies, Similar Technologies, Log Files and Web Beacons

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

We use “first party cookies” and “third party cookies”. First party cookies are cookies placed by us. Third party cookies are cookies placed by others.

The lifespan of a cookie depends on its purpose and how you interact with. Those can be temporary cookies that are placed on your device during your browsing session and then automatically erased when you close your browser. Or last for a certain period of time, which varies depending on the nature of the cookie. These cookies stay in your browser until they reach their individual expiry date, or you delete them.

We use the cookies for the following reasons:

- **Essential Cookies/Strictly Necessary Cookies**
These cookies are those cookies which a website could not operate without. These include cookies such as login cookies.



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- **Functional Cookies**
These cookies recognise you when you return to a website, remember your preferences, and provide more personalised features.
- **Performance Cookies**
Performance cookies allow websites to see the number of people using a website and which features of a website are the most popular. This information is generally used to improve the website.
- **Advertising Cookies**
Advertising cookies (help us to deliver our adverts when you visit other websites, such as news websites.
- **Analytics Cookies**
Analytics cookies are used so online services can collect information about how people access them. For example, the number of users on a website, how long they stay on the site for, and what parts of the site they visit. This is also sometimes known as 'web audience measurement'.

Your Permission

We can only store and access cookies on your device with your permission. You don't have to give consent to our use of cookies. If you do give your consent and then change your mind, you can still delete these cookies.

There are various ways that you can manage your cookie preferences but please be aware that in order to use some parts of our website/app you will need to allow certain essential or functional cookies. If you block or delete cookies, some parts of our website/app may not work properly, and you may not be able to access all or part of our website/app.

When you access our website/app, we will ask you to consent for our use of cookies. Where cookies are essential to the operation of our website/app, we can use these without your consent, and they cannot be managed. You can block the use of cookies by following the settings in your browser. [Internet Explorer](#) , [Chrome](#), [Firefox](#), [Safari](#)

Log files

We collect information in the form of log files which record website activity and collect statistics about your browsing habits. These log files are automatically generated and help us to troubleshoot and improve our websites.

What do we use your data for?

Some of your data is collected to ensure that our website is error-free. Other data may be used to analyse your user behaviour and to provide our services to you.

Sharing of your personal data

We share personal data with Service providers who use personal data on our behalf and only for the specific tasks we ask them to do.

How long do we keep of your personal data



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We will use your personal data for as long as is necessary to fulfil the purposes for which your personal data was collected or to comply with applicable legal requirements. Personal data used to provide you with a personalised experience will be retained for a period of time permitted by applicable laws.

Disclosure, storage and/or transfer of your personal data

We take appropriate measures to keep your personal data confidential and secure. Your personal data will be handled by us only for purpose for which it was collected for. We store your personal data securely and protect it against unauthorised access.

It is important that you also help to ensure that your personal information remains safe and secure. When you sign up for an online account, be sure to choose a password that is difficult for others to guess and never share your password with anyone. When you use a shared or public computer, never keep your login ID / email address or password and log off each time you leave the computer.

The storage as well as the processing of your personal data may require us that your personal data is transferred to and / or stored at a destination outside the UK. When we need to do that, we will make sure to protect your personal data.

Your rights

- You have the right to be informed about your data.
- You have the right to ask us to share your data with you or with your parents or guardian.
- You have the right to have us correct any inaccurate information we hold about you.
- You have the right to ask us to delete your data or process less of your data.
- You have the right to tell us not to process your data.

To do so, please send us an e-mail.

Changes

If we change how we handle your personal information, we will update this policy. We reserve the right to make changes to our business practices and this policy at any time. Please check back regularly for updates or changes to our policy.

Questions

If you have any questions or comments about this policy, or if you would like to make a complaint regarding our compliance with applicable privacy laws, please contact us. We will receive and investigate any complaints about the way we handle personal data including a complaint that we have violated your rights under applicable data protection laws.